



Rutherford Downtown Partnership Sponsors Poster/Art Contest For Keep Rutherford Clean Day, April 21, 2011

THE CONTEST: The Rutherford Downtown Partnership is once again sponsoring a poster/art contest for students currently in Grades 6-8. Poster designs should promote Keep Rutherford Clean Day, on Saturday, April 21, 2012. Keep Rutherford Clean Day will involve volunteers doing a special clean up of the downtown and is designed to encourage all Rutherford residents to help in making our town more attractive.

PURPOSE: The winning poster design will be used to promote the day in the form of both posters and flyers. By submitting an entry, the owner agrees to let the RDP use the art work for this purpose, and any other related publicity for Keep Rutherford Clean Day.

PRIZE: The winning artist will receive a \$100 Shop Rutherford Gift Certificate.

REQUIREMENTS: Poster entries must be in color on 8 ½” x 11” paper (and must be feasible to reproduce by scanning). Digital designs that can be printed onto 8 ½” x 11” paper will also be accepted, and can be emailed to downtownpartnership@rutherford-nj.com. The name, address, phone number and current school and grade of the submitting artist should be on a separate piece of paper attached to the artwork.

The Keep Rutherford Clean program has adopted the image of a specific litterbug throughout its promotion materials. This image is on display in each of the Rutherford school offices, the Rutherford Public Library, and the Borough Clerk’s Office in Borough Hall. Artists are encouraged to use this image in their poster designs.

DEADLINE: Entries must be submitted to the RDP office (33 Lincoln Avenue, lower left suite, Rutherford), no later than 4 pm on Wednesday, March 12, 2012.

For further information contact:

ANNOUNCEMENT FOR STUDENTS IN GRADES 6-8

Robin Reenstra-Bryant, Manager
Rutherford Downtown Partnership
33 Lincoln Avenue, lower left suite
Rutherford, New Jersey
(201) 939-1670
(201) 939-1616 (fax)
info@RutherfordNJDowntown.com
www.RutherfordNJDowntown.com