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**PRESS RELEASE
FOR IMMEDIATE PUBLICATION**

**Rutherford Downtown Partnership Welcomes New Business
The Gentlemen's Cut**

The latest addition to Downtown Rutherford is The Gentlemen's Cut at 10 Franklin Place. The Gentlemen's Cut is a full service, specialty men's salon and barber shop with a vintage and comfortable feel. This is a place that specializes in hot towel shave, coloring, manicures for men, acupressure massages, highlights and shampoo for men and beard and moustache trimming. Owner Rick Davis says "we wanted to open a place where men can be comfortable being men".



Pictured in action is Angel Rodriguez and customer John Cassin.



The Gentlemen's Cut is open Sunday from 8 a.m. to 2 p.m., Tuesday, Wednesday and Friday from 10 a.m. – 9 p.m., Thursday from 5 p.m.-9 p.m. and Saturday from 9 a.m.-5 p.m. The shop is closed on Mondays. For more information customers can check out their website at www.gentscut.com or call the shop at 201-528-5228.

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For further information contact:

Robin Reenstra-Bryant, Manager
Rutherford Downtown Partnership
176 Park Avenue
Rutherford, New Jersey
(201) 460-3000 x 3156
(201)460-3003 (fax)
downtownpartnership@rutherford-nj.com
www.RutherfordNJDowntown.com

or Rick Davis
The Gentlemen's Cut
10 Franklin Place
201-528-5228