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PRESS RELEASE
FOR IMMEDIATE PUBLICATION

MADELEINE BAKERY AND CAFÉ
OPENS IN RUTHERFORD
WITH NATURAL AND FRESH PRODUCTS

The Rutherford Downtown Partnership and Mayor Joseph DeSalvo recently welcomed the downtown's most recent new business - Madeleine Bakery and Café, located at 11 W. Erie Avenue - with a grand opening and ribbon cutting ceremony. [Pictured (r-l) are: Marlene Castillo, Ishrat Patel, Mayor Joseph DeSalvo, Sameer Bhosle, Paul Carangui, Leisha Bhosle, owner Zueen Bhosle, and Rutherford Downtown Partnership Manager, Robin Reenstra-Bryant.]



Madeleine Bakery and Café offers products that are freshly baked daily, with no artificial flavorings or preservatives. Here you can find a wide array of deliciousness including: muffins, Madeleine cookies, cookie bars that sound as scrumptious as they are (like pecan pie bars and chocolate and sherry cream bars), macaroons, shortbreads, flan, chocolate mousse, scones and sticky bunds, and healthy breads. In addition the shop offers soup, salads, and sandwiches with freshly baked breads, which can even be ordered as Grab and Go light dinner options. Customers are invited to email in their orders or even call in the order from the train.

The Bakery and Café offers a comfortable and attractive place to meet friends for coffee, tea, breakfast or lunch. Free Wi-Fi is available. Madeleine Bakery and Café accepts orders for specialty cakes, including those with fondant icings, and they offer a great new idea for children's parties as well - offering cupcake making classes as part of the event. All products are made with natural ingredients, and the business takes pride in only using green/recycled serving supplies.

Open from 6 a.m. - 6.p.m. Monday to Friday, Madeleine Bakery and Café is also open from 8 a.m. - 2 p.m. on Saturday. They are closed on Sunday. Contact the shop via phone at 201- 933-2301, email at Zueen@madeleinebakery.com, or website information at www.madeleinebakery.com.

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